



europatriates®

Invitation



Future Prospects instead of Youth Unemployment

Congress to be held from 23 to 25 June 2014
in Saarbrücken

Under the auspices of
José Manuel Barroso,
President of the European Commission

Solutions, concepts and tools
for companies and the labour market



www.europatriates.eu



Our Mission

Five and a half million young people in Europe are currently unemployed but are nevertheless seeking to improve their prospects and secure their future. europatriates are not taking such a serious problem lying down but are, instead, organizing a solution for it. The concept is to reduce youth unemployment in the countries affected by transforming it temporarily into professional training and work placement in European host countries. At the same time, they are promoting the development of employment prospects in the country of origin. Our mission is to ensure that Europe does something for its youth; everybody who is willing and capable should have the opportunity to gain a career development perspective.

The congress to be held from 23 to 25 June 2014 in Saarbrücken

europatriates are bringing under the same roof the best initiatives and solutions from all over Europe to fight youth unemployment. You can look forward to two and a half days of an engaging subject matter. This First European Congress will bring European delegations together with companies and HR professionals, stakeholders on the labour market and vocational training providers. Be inspired by the contributions and videos and exchange views on your own and newly encountered ideas – in a European dimension.

For your benefit:

Best practices, methods, tools

Prepare your organization for changes in European labour markets. Participants will gain a deeper insight into the experiences and new perspectives regarding work procurement for the unemployed all over Europe and discuss the concrete solutions and concepts proposed by the various states.

Examine new methods for HR departments and labour market tools of the future in greater depth by taking part in the workshops running parallel to the congress and by visiting exhibitors at the congress fair. It is an opportunity to become acquainted with best-practice methods and to try out new tools, such as integrative talent diagnostics or the employment radar for 131 services from seven job families. This will enable you to verify the results and decide there and then which strategies and procedures can be integrated into your activities.

The europatriates pilot programme

The unique characteristic of this congress is that europatriates are launching a pilot programme by which unemployed young people from all over Europe will gain a personal development perspective through access to two divisions: minipreneur coaching to set up a business at home or direct work placement with partner companies. This is preceded by an integration course for the language, country and people of the host country.



The programme

Congress moderation: **Reinhard Karger**,
German research center for artificial intelligence

Monday, 23.06.2014

16:00 – 19:00 Visit of the Congress Trade Fair

The situation in Europe, the causes and the prospects. (Plenum Part I)

16:00–16:15	Welcome message by Anke Rehlinger – <i>Minister of Work, Economy, Energy and Transport of Saarland</i>
16:15–16:45	5,7 Mio. young people are unemployed, a common solution – the European Youth Garantie: Representative of the European Commission: László Andor – <i>Commissioner for Employment, Social Affairs and Inclusion – or r.i.o.</i>
16:45–17:15	The contribution of Germany to solve youth unemployment in Europe: Heiko Maas – <i>Federal Minister of Justice and Consumer Protection, Germany</i>
17:15–18:00	The network of the European public employment services and its contribution to the fight against youth unemployment in Europe: Frank-Jürgen Weise – <i>Chairman of the Board of the German Federal Employment Agency, Germany</i>
18:00–18:30	Employment for the youth of Europe –The situation in Italy and what should happen now: Giuliano Poletti – <i>Ministro del Lavoro e delle Politiche Sociali, Italy</i>
18:30–19:00	Prospects of growing regions for the mobility of young workers: Nicolas Schmit – <i>Minister for Work, Employment and Social and Solidary Economy, Luxembourg</i>
19:00	Get-together „Welcome to the heart of Europe“

Tuesday, 24.06.2014

9:00 – 19:30 Visit of the Congress Trade Fair

The talent of the youth is the most important resource of Europe! (Plenum Part II)

9:00–9:15		Welcome message by the congress direction – Programme of the day
9:15–9:45	Origin & Future	Youth has a “Right for a Future”: Prof. Dr. mult. Hilarion G. Petzold – <i>Scientific Director Europäische Akademie für psychosoziale Gesundheit (European academy for psychosocial health)</i>
9:45–10:15	Methods & Tools	Talent diagnostics – How companies successfully integrate long-term un-employed and young unemployed: Andreas Frintrup – <i>Executive HR Diagnostics AG and europatriates-Social-Franchising-Network</i>
10:15–10:45	Best Practice from Europe	Personnel services and market oriented qualifications from one source: Dr. Yves Barou – <i>Président Association nationale pour la formation professionnelle des adultes (National Association for the professional apprenticeship of adults)</i>
10:45–11:15		Break
11:15–11:45	Origin & Future	The economic causes of youth unemployment in Europe and the prerequisites for it’s solution – Prof. Dr. Lars P. Feld , <i>Director Walter Eucken Institute, Freiburg, and member of the council of economic experts</i>
11:45–12:15	Origin & Future	The Youth is Europe’s opportunity: Prof. Dr. Franz Schultheis , <i>Seminar for sociology, University of St. Gallen</i>
12:15–13:00	Panel discussion	How do young talents with their skills and interests find the right job? Panel discussion with the referees and young people from Europe, Moderation : Dr. Sascha Göttling , <i>europatriates – Social-Franchising-Network</i> Chris Johnston – <i>Rideout Ltd., UK</i> Charles-Henri Besseyre des Horts – <i>HEC Paris</i>
13:00–14:00		Lunch Break

Wednesday, 25.06.2014

9:00 Visit of the Congress Trade Fair

Pathways in work and employment (Plenum Part III)		
14:00–14:30	Origin & Future	Education to Employment: Getting Europe's Youth into Work: Solveigh Hieronimus , <i>McKinsey & Company</i>
14:30–15:00	Methods & Tools	Employment radar – Determining the market potential for innovative services and jobs: Imke Keicher – <i>europatriates – Social Franchising-Network</i>
15:00–15:30	Methods & Tools	The opportunities of Big Data as a contribution to combat unemployment: Prof. Dr. Wolfgang Maaß , <i>Professorship for Business administration, in particular Business Information Systems in the service sector, Saarland University</i>
15:30–16:00	Best Practice from Europe	European network for talent development encourages innovation, creativity and imagination: Laurent Choain – <i>Cercle de l'Excellence RH, Groupe RH&M</i>
16:00–16:20		Break
16:20–17:20	Best Practice from Europe	Best Practice of European companies: i.a. Volkswagen Group, Dr. Katrin Goldhorn , Learning in the job family
17:20–18:30	Panel discussion	Breakthrough on the European labour market? How 5,7 Mio. young unemployed find apprenticeship and employment and Europe continues growing together Panel discussion with referees and young people from Europa

Evening reception	
19:30	„Night of Europe – Welcome to Saarland“ Annegret Kramp-Karrenbauer – <i>President of the Ministers of Saarland:</i> The great region Saar-Lor-Lux-Wallonie – How the European labour market grows together

Solutions for Youth Unemployment in Europe (Plenum Part IV)		
9:00–9:15		Welcome message by the congress direction – Programme of the day
9:15–10:00	Origin & Tools	What can be transferred from the German labour market reform to Europe? The 6 Points Concept of the europatriates: Prof. Dr. Peter Hartz – <i>Chairman of the Government Commission of the Labor Market Reforms in Germany in 2002</i>
10:00–10:45	Best Practice from Europe	Experience in cross-border exchange of young apprentices and professionals within the EU
10:45–11:00		Break
11:00–11:30	Best Practice from Europe	I can and I want! Entrepreneurship instead of unemployment: i.a. Reto Dürrenberger – <i>Rent a Rentner AG, Schweiz</i> Mirko Brucherseifer – <i>Rümpel Fritz</i> Estefania Martinez – <i>pedritaparker.com</i> Andre Nünninghoff – <i>ibutler.me</i>
11:30–12:15	Panel discussion	Polylogue of the generations with representatives of European Youth Leagues, Moderation: Prof. Dr. mult. Hilarion G. Petzold , Dr. Ed Eggink , <i>President ymca europe</i> , Salvatore Marra , <i>European Trade Union</i>
12:15–13:00		Launch of the europatriates pilot programme for young unemployed: European apprenticeship, Minipreneure coaching für low-skilled and professional start for unemployed academics
	Congress direction	The message of the congress to solve youth unemployment in Europe
13:00		Lunch & Farewell

The workshops

Workshops to deepen the methods and tools
(parallel to the congress programme,
in an alternating sequence, duration of each 1h)

- WS 1: Talent diagnostics – Discovering and using hidden talents / Talent profiling – Attribution-based tests as key to fit human being to the market:
Dr. Sascha Göttling – *europatriates – Social Franchising-Network*
Andreas Frintrup – *Executive HR Diagnostics AG*
- WS 2: Employment radar – Revealing the market potential of a region for employment and self-employment:
Dr. Thomas Heuser – *Executive Dr. Heuser AG*,
Corinna Mühlhausen – *Trendcoach*,
Imke Keicher – *Vice President Capgemini Consulting*
- WS 3: Health coaching – Fitness for the Job and more:
Dr. Christine Kaul – *Kompetenzzentrum für Angewandte Personalpsychologie (Center of excellence for applied personnel psychology)*,
Prof. Dr. med. Jürgen Rosenberger
- WS 4: Social Franchising – Construction and transmission of europatriates to the regions of the European Union:
Dr. Nicole Paschke – *CEO Minipreneure Zentrum gGmbH (Minipreneure Center non-profit limited company)*
- WS 5: Best Practice Volkswagen Group „The basis“ – Dual apprenticeship / „The basis“ – Learning in the job family:
Olaf Katzer – *Volkswagen Group*,
Dr. Katrin Goldhorn – *Volkswagen Group*
- WS 6: Trainer for life competences – Integrative coach for youth:
Tom Ullrich – *Europäische Akademie für psychosoziale Gesundheit (European academy for psychosocial health)*
- WS 7: Innovative finance strategies for unemployed young people in Europe:
Dr. Gunnar Münt – *Director of the European Investment Bank*
François Villeroy de Galhau – *Deputy Chairman and member of the board of BNP Paribas*

Your registration – we look forward to welcome you:

europatriates are a **non-profit initiative** in a network of European institutions and partners.

Register for the congress directly on www.europatriates.eu. The registration fee is EUR 190.00 (incl. 7% VAT). A range of accommodation options is available for your convenience. After registering online, you will be guided to a hotel booking page.



The partners

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The organizer

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